



Regd. Off.: Unit No. 1, Riddhi Siddhi, Corporate Park, V. N. Purav Marg,
 (Sion Trombay Road), Chembur, Mumbai - 400 071. MH, India.
 Tel.: +91 - 22 - 4232 4121, 2529 9990, Fax: +91 - 22 - 4232 4131, 2524 1895
 Email: office@easternpetroleum.in, Web:www.easternpetroleum.in

DESIGNATION

Marketing Manager

EDUCATION

M.B.A. (Mktg.), Diploma in Mechanical or Chemical Engineering,

JOB PROFILE

- *Supervising & Leading Successful teams, including delegating & distributing workloads & monitoring Performance.*
- *Communicating confidently & articulately with individuals at all levels of seniority, in order to present sales proposition & raise the profile of Business.*
- *Engaging directly with customers in order to sell high-end products & services.*
- *Responsible for Sales Planning & Strategic Plans.*
- *Performing marketing analysis studies & organize data for formal presentations.*
- *Working closely with the client in order to provide best possible customer support.*
- *Give monthly & annual objectives goals, gross key & sales.*
- *Develop & implement new strategies to increase volumes of the company.*
- *Resolve customer complaints regarding sales/service issues.*
- *Presenting highly customer focused approach in all areas of work, taking time to understand specific requirements & tailoring responses accordingly.*
- *Responsible for sales planning.*
- *Develop & expand sales and customer base.*
- *Perform regular marketing analysis studies & organize data for formal presentations.*
- *Collaborate with customer to determine their needs and to resolve service issues.*
- *Support regional distributors with technical / data support.*
- *Communicate daily with Sr. Co-Ordinator regarding units need & Strategic plans.*
- *Give monthly & annual objectives goals, gross key & sales.*
- *Develop & implement new strategies to increase sales of the company.*
- *Resolve customer complaints regarding sales & service.*
- *Communicating with people outside the organization, representing the organization to customers, the public, government, and other external resources.*

<i>EXPERIENCE</i>	<i>15 Years Plus</i>
<i>Contact</i>	<i>Rajesh M Rathi – Executive Director</i>
<i>E mail id</i>	<u>careers@easternpetroleum.in</u>
<i>Web site</i>	<u>www.eastto.in</u> , <u>www.easternpetroleum.in</u>
	<i>Do not contact in office hours. Need person residing in Mumbai preferred in near by distance area – Navi Mumbai, Panvel, Kamothe area only</i>